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1024  
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New York Herald.

...National highway route  
book. New York city to Atlanta.





Class QV1024

Book V5





NEW YORK  
HERALD

ATLANTA  
JOURNAL

*National Highway*  
*Route Book*



NEW YORK CITY  
to  
ATLANTA

QV1024  
N51

**PALMER**

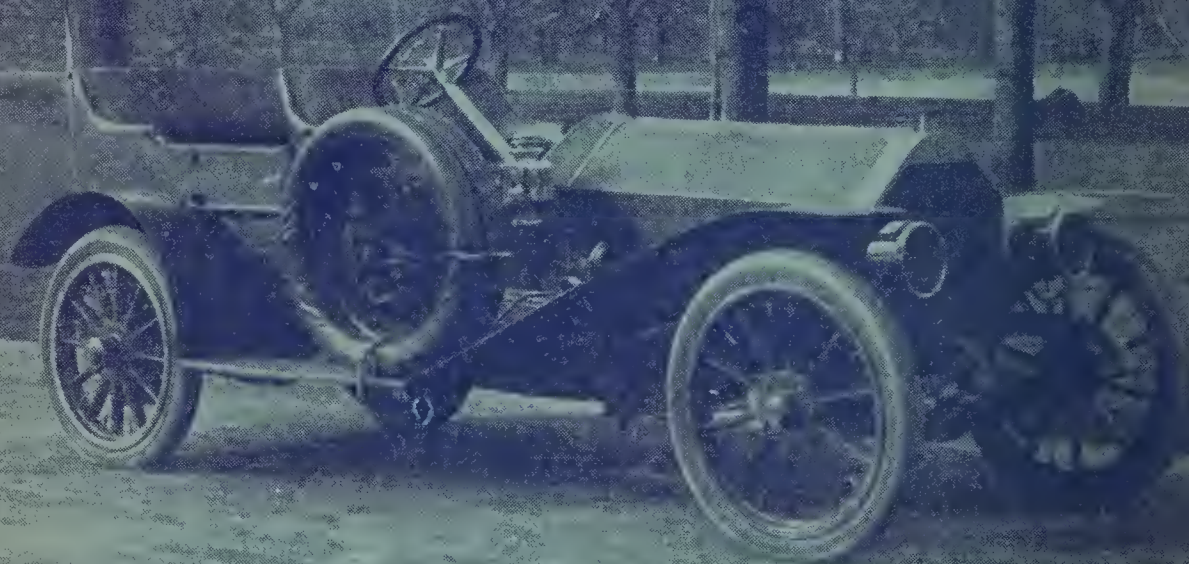


**SINGER**

**PALMER**



**SINGER**



Palmer-Singer Six Sixty, 6 cyl., 60 H. P.,  
Two Models, \$3,100 to \$3,500

☐ Here is the finest, the classiest car that money can buy.

☐ Six cylinders, 60 H. P., the utmost ever produced in speed, power, luxury, style and beauty as well as the maximum of strength and durability. It has a record of freedom from need of repairs, or even adjustments, which will astound you.

☐ Private owners who have driven these cars themselves thousands of miles through season after season of actual use will **SHOW** you that their repair bills are less than those of little 2-cylinder, 2-seated \$600 runabouts.

**PALMER & SINGER MFG. CO.**

1620-22-24 Broadway, NEW YORK

1321 Michigan Avenue, CHICAGO

BROOKLYN—ALLEN-SWAN COMPANY, Bedford Avenue

## SYNOPSIS OF ITINERARY

### Night and Noon Controls, Hotel Headquarters, Etc.

#### NOON CONTROL

#### NIGHT CONTROL

MONDAY, OCT. 25—

Packer House,  
Perth Amboy, N. J.

Hotel Walton,  
Philadelphia.

TUESDAY, OCT. 26—

Colonial Hotel, York, Pa.

Eagle Hotel,  
Gettysburg, Pa.

WEDNESDAY, OCT. 27—

Hotel Evans,  
Winchester, Va.

Beverly Hotel,  
Staunton, Va.

THURSDAY, OCT. 28—

Natural Bridge Hotel,  
Natural Bridge, Va.

Hotel Roanoke,  
Roanoke, Va.

FRIDAY, OCT. 29—

Martinsville, Va.

Hotel Zinzendorf,  
Winston-Salem, N. C.

SATURDAY, OCT. 30—

Lexington, N. C.

Hotel Selwyn,  
Charlotte, N. C.

SUNDAY, OCT. 31—

Rest all day in Charlotte,  
N. C.

MONDAY, NOV. 1—

Gaffney, S. C.

Ottaray Hotel,  
Greenville, S. C.

TUESDAY, NOV. 2—

Chicquoia Hotel,  
Anderson, S. C.

Central Hotel,  
Commerce, Ga.

WEDNESDAY, NOV. 3—

Arrive in Atlanta, Ga.,  
about noon.

## NOTES

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NOTES

# RULES GOVERNING THE

# New York Herald—Atlanta Journal

# GOOD ROADS TOUR

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Held Under the Rules and With the Sanction of the Contest  
Board of the American Automobile Association.

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The above tour will be held October 25 to November 3, 1909, starting at New York and ending at Atlanta.

## TROPHIES.

1. Herald-Journal trophies aggregating in value at least \$1,700 will be awarded to the winners of the various classes, and in the event of ties between cars in any class the prize money assigned to that class will be divided pro rata, and smaller trophies will be awarded to the cars so tying. In addition a suitable trophy will be awarded to the private owner having the least points to his debit, provided that owner has not won a class trophy.

2. The trophy in each class will be awarded to the entrant whose car completes the tour with the least points to its debit.

## OFFICIALS.

1. The officials will be a referee, a timekeeper or checker at each control and a pacemaker.

## ELIGIBLE COMPETITORS.

1. Stock cars only shall be eligible to compete.

2. A touring car shall carry four or more persons or ballast at the rate of 125 pounds a person.

3. A runabout shall carry not less than two persons, and may be provided with a rumble seat and carry one or two additional passengers.

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*NOTE.—During the dedicatory tour over the National Highway all ferry charges and tolls will be paid in advance by the tour management. References to ferry charges, bridge and road tolls are permitted to remain in the road directions, however, for the guidance of tourists who may use this route book hereafter.*

4. A miniature tonneau car shall carry not less than four persons or ballast at the rate of 125 pounds a person.

5. Each competing car shall be delivered into the custody of the committee for official examination, and the entry blank shall specify the time of such delivery.

6. Each entrant shall, at least three days before the start, name an official representative for each of the entries, failing which the driver of the car shall be considered the official representative.

7. The official representative of the entrant shall be subject to all rules and penalties prescribed for the entrant, and shall be considered as the entrant in fact.

### CLASSIFICATION.

1. Competing cars shall be classified as follows:

|              |                  |
|--------------|------------------|
| Class 1..... | \$4,001 and over |
| Class 2..... | 3,001 to \$4,000 |
| Class 3..... | 2,001 to 3,000   |
| Class 4..... | 1,251 to 2,000   |
| Class 5..... | 851 to 1,250     |
| Class 6..... | 850 and under    |

2. No car shall compete in any class above that to which its price entitles it.

### THE ROUTE.

1. The route shall be indicated by signs placed along the entire route. In addition a route book will be furnished each participant.

### PACEMAKER.

1. Each day's contest shall be preceded by a pace-maker, and any entrant or representative thereof who passes the pacemaker shall be disqualified. If the pace-maker's car breaks down or is compelled to travel at a rate of speed so slow as to impede the progress of the tour, his flag shall be transferred to the first car overtaking him, which car shall thereafter become the pace-maker's car subject to the same conditions, until the official pacemaking car can perform the duties.

### DAILY RUNNING TIME.

The Class 1 running time for each day shall be posted on the bulletin board at headquarters the previous even-

ing. Each driver, using this as a basis, shall figure his own running time and when due at controls.

When the daily running time shall be 9 hours or more, the running time of

|                                           |             |
|-------------------------------------------|-------------|
| Class 2 shall exceed that of Class 1..... | 20 minutes  |
| Class 3 shall exceed that of Class 1..... | 40 minutes  |
| Class 4 shall exceed that of Class 1..... | 60 minutes  |
| Class 5 shall exceed that of Class 1..... | 80 minutes  |
| Class 6 shall exceed that of Class 1..... | 100 minutes |

When the daily running time shall be greater than 7½ hours and less than 9 hours the running time of

|                                           |            |
|-------------------------------------------|------------|
| Class 2 shall exceed that of Class 1..... | 15 minutes |
| Class 3 shall exceed that of Class 1..... | 30 minutes |
| Class 4 shall exceed that of Class 1..... | 45 minutes |
| Class 5 shall exceed that of Class 1..... | 60 minutes |
| Class 6 shall exceed that of Class 1..... | 75 minutes |

When the daily running time shall be 7½ hours or less the running time of

|                                           |            |
|-------------------------------------------|------------|
| Class 2 shall exceed that of Class 1..... | 10 minutes |
| Class 3 shall exceed that of Class 1..... | 20 minutes |
| Class 4 shall exceed that of Class 1..... | 30 minutes |
| Class 5 shall exceed that of Class 1..... | 40 minutes |
| Class 6 shall exceed that of Class 1..... | 50 minutes |

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## TIRES.

1. Each entrant may carry as many tires, rims and tire chains, and the parts which secure them in place, as desired, or purchase or obtain them en route without penalty.

2. There shall be no penalty for tire repairs; but, as drivers must make up time lost in tire repairs, engines shall be stopped during tire repairs.

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## SEALED PARTS.

Frames and engine castings shall be stamped or sealed under the supervision of the officials before the start of the tour, and any car in which these parts are replaced shall be disqualified.

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## CONTROLS.

1. Each contestant shall be ready at each control to check out at the time announced by the management at

each control. Checkers shall be at their stations at that time prepared to start the cars.

2. Each entrant, or official representative of such entrant, upon starting each run shall sign a statement submitted by an official of the tour fixing the time of his departure, and shall be given a card indicating such time. Failure to comply shall result in disqualification.

3. The committee will establish noon and night checking points. Each car shall be checked upon passing the established checking points, and if ahead of time at a control may immediately check in.

4. Each driver shall receive a card when checking out in the morning which shall name the checking stations, so that he may estimate his running time during the entire day. There shall be no appeal from the time registered by the official watches. Penalties shall not be cumulative.

5. There shall be established at the noon control and at the night control a parking station, in which all competing cars shall be stored. The station shall be in charge of an official.

6. Following the registration at each control each car shall be delivered into the custody of the officials of the tour at the official garage or parking station, to be by them held at owner's risk and kept under direct charge and supervision by such officials or their agents until the time for starting on the following run. The night checking station will be situated at the night parking station, and immediately after registration at night the car must be placed in control and driver and passenger must leave immediately.

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## ROAD REGULATIONS.

1. Entrants and official representatives of entrants shall conform to all laws, ordinances and rules of the road, and any entrant or official representative of such entrant violating any of the provisions of these rules, or who shall fail to show due consideration to the officials or other participants in the tour or other users of the highways, may be disqualified or penalized at the discretion of the referee.

2. Any car whose owner or driver shall be arrested for a violation of speed laws, or of any law or ordinance, may be disqualified or penalized at the discretion of the referee.

3. When road conditions are so bad that a car cannot get sufficient traction to move, or is ditched, and reasonable effort has been made to extricate it, towing or other external means may be used to relieve the immediate distress only, but under no circumstances shall a car enter a night or any other control except under its own power.

4. All replacements, replenishments, adjustments or repairs shall be done only during the daily running time.

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### AWARDS.

At the close of the contest the referee shall post on the official bulletin board his decision as to the awards.

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### PROTESTS.

No entrant or his official representative shall be disqualified until he shall have been notified of the act complained of, and if the act be denied he shall be given a hearing, after which a decision shall be rendered. Upon notice of disqualification the referee may compel him to cease to run in the contest, and in that event the official numbers shall be removed from his car and such entrant shall not receive any certificate, but shall be mentioned in the records as having been disqualified, and no entrant of any car that may be disqualified shall have any claim of any kind or nature whatsoever against the promoter or the American Automobile Association or any member or members of any committee or any official of the contest because of such disqualification, or the publication thereof, or failure to mention the performance of the disqualified car prior to its disqualification.

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### MISCELLANEOUS.

1. Entries shall be numbered in the order of their receipt.

Cars shall carry mufflers and mud guards.

2. Shock absorbers may be added before the start as equipment, though not regularly furnished.

3. Before the start of any contest all drivers and entrants shall attend a meeting held for the purpose of instruction as to the intent of these rules. This meeting shall be in charge of the referee.

4. An official bulletin board shall be displayed at a known headquarters each night, giving such additional information as may be required. Failure on the part of

drivers, observers or entrants to attend the meeting of instruction and to consult the official bulletin board displayed at headquarters shall be at their risk.

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### PENALTIES.

1. All cars start with a clean score. Penalties shall be imposed as follows:

2. After an allowance of two minutes each late arrival shall be penalized one point for each minute or part thereof.

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***Road Directions Compiled***

***By R. H. JOHNSTON.***

***Photographs by N. LAZARNICK.***

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*NOTE.—Odometers should be set to .0 at St. George, S. I., and at beginning of each day's run thereafter.*

FIRST DAY, MONDAY, OCTOBER 25

NEW YORK TO PHILADELPHIA  
VIA STATEN ISLAND,  
99 MILES.

The Tour starts from the NEW YORK HERALD Building, Herald Square, Broadway, Thirty-fifth and Thirty-sixth streets—via direct route under police escort to the Battery, crossing on the municipal ferry to **ST. GEORGE**, Staten Island. Fare sixty cents for car and driver, five cents for each additional passenger.

- .0 On leaving ferry house at **ST. GEORGE** go up hill.
- .3 At the new public building turn left and follow the trolley.
- .6 Turn left on block pavement, leaving the trolley.
- .7 At the end of the street turn right, and at the other side of the square turn left and follow trolley.



- 1.9 After passing on the right large Marine Hospital turn right.
- 2.9 At end of the road bear left and follow the trolley.
- 6.3 At the fork with Black Horse Tavern and flag pole in the angle take the left road, leaving the trolley.

- 7.4 At the fork with the Oakwood Inn in the angle take the left road.
- 8.3 Cross railroad. Warning signs have been erected here and at the railroad crossings beyond by the Richmond County Automobile Club.
- 9. At the fork, with fire alarm box on the telegraph post, keep to the right.
- 11.7 Cross railroad.
- 13.1 Cross railroad.



- 15.4 **TOTTENVILLE**; at the yellow cottage, No. 146, turn right to ferry.
- 15.6 Ferry house; boats leave on the hour and half hour, the charge being fifty cents for machine and driver and five cents for each additional passenger.
- 15.6 **PERTH AMBOY**; on leaving the ferryboat keep straight out Smith street; first time check here after noon stop for luncheon at Packer House.
- 15.9 At Scheuer's grocery store turn right into New Brunswick avenue, passing drinking trough.
- 16.1 One block beyond turn left into a wide street, with a line of telegraph poles at either side.
- 16.3 Cross railroad.
- 16.5 Cross railroad.



- 21.6 **METUCHEN**; at the end of the macadam road turn left into Lake avenue, crossing wooden bridge over the railroad just beyond, and then immediately turn right.
- 22.2 Road from New York via Newark comes in on the right.
- 26.6 Cross bridge into **NEW BRUNSWICK**.
- 26.9 Mansion House on right, garage on left.
27. At the brick church turn left and follow straight out with trolley.
- 27.6 Trolley turns right; keep straight ahead.
- 27.7 At next corner turn right, passing signboard erected by the Automobile Club of America.



- 28.1 On reaching corner where trolley turns, turn left, avoiding trolley tracks.
- 28.5 Cross railroad and just beyond meet the trolley.
- 29.3 Trolley turns left; keep straight ahead.
- 36.8 Trolley crossing.
- 37.4 **DAYTON**; keep straight ahead through the town.
- 37.9 Cross railroad.
- 42.5 **CRANBURY**.



- 45.4 **HIGHTSTOWN**; at the fork near large white Baptist church take the right road, passing drinking fountain to the left.
- 46.4 Cross the railroad.
49. **WINDSOR**; at the Windsor Hotel turn right over the railroad, passing the sign "Trenton 10 miles."
- 51.2 At the end of the road turn left.
- 54.1 Trolley crossing.
- 55.4 Trolley crossing.
56. Pass road to the left.
57. Cross the trolley tracks and at the fork just beyond take the right road, leaving the trolley.
- 57.8 Cross the railroad.
58. Cross small iron bridge and just beyond bear left on brick pavement into North Clinton avenue.
59. Turn right with trolley into Perry street, passing cannon and drinking fountain on the left.
- 59.3 Cross railroad bridge over canal.
- 59.6 Turn left with the trolley into Broad street.  
**TRENTON.**
- 59.8 At the City Hall (on left) turn right into State street.
- 60.3 Turn left into Calhoun street, meeting single line of trolley tracks.
- 60.4 Cross bridge over the Delaware River; toll, 20 cents.
- 60.8 Leaving the bridge go straight ahead.
61. Pass crossroad leaving the trolley.
- 63.5 Cross small iron bridge over railroad, and at the fork immediately beyond take the right road.
- 63.8 At the first crossroad turn right.

- 66.6 Pass crossroad at the sign "Philadelphia, 25.3 miles."
- 68.1 Cross railroad at **GLEN LAKE** station.
- 69.4 **LANGHORNE** (at Hotel Langhorne).
70. At the first crossroad outside of town turn left.
72. In front of large white house turn off to the left, crossing the bridge over railroad.
- 72.5 Cross covered bridge.
74. **TREVOSE**; toll gate, pay 10 cents.
- 75.6 Pass crossroad.
- 79.3 **BUSTLETON**. Just after passing Union Hotel on the right, turn off to the right, passing sign on left "Philadelphia, 12 8-10 miles."
- 80.6 At the fork just beyond yellow hotel, with windmill, take the right road.
- 81.1 Pass crossroad.
82. At the next crossroad turn right.
- 83.2 Cross trolley track and keep straight ahead. Just beyond cross bridge over railroad and then cross single track railroad.
- 83.7 At the second street turn to the left into Central avenue.
- 84.1 Cross old stone bridge and immediately turn right. Just beyond pass road to left.
- 84.7 At the end of the road turn left.
- 84.9 Road turns sharp right.
- 86.2 Cross railroad and continue on Cheltenham avenue.
- 86.6 At the end of the road turn left into the Old York road.
89. At the fork bear right into North Broad street, passing Widener Memorial School on the right.
- 95.4 Jog to the right around the City Hall.
- 95.6 **Hotel Walton**. Checking station and night stop and night control.

## SECOND DAY, TUESDAY, OCTOBER 26.

PHILADELPHIA TO GETTYSBURG,  
120 MILES.

- .0 Leaving the Hotel Walton, go north on Broad street.
- 1.1 Immediately after passing the Baldwin Locomotive Works turn left into Spring Garden street.
- 1.9 Turn right into Pennsylvania avenue, a very wide street.
- 2.1 At the Washington Monument turn left into the park and keep ahead on the river road, passing on the left a number of boat houses.
- 3.2 After crossing under a bridge near the waterworks, turn right, ascend hill, and cross the same bridge; then straight out Girard avenue.
- 4.8 At the end of the road, opposite the cemetery, turn right on the Lancaster pike.
- 5.8 Road passes under railroad bridge.
- 6.5 Road passes under railroad bridge.
- 7.1 At **OVERBROOK**, at the first toll-gate pay 70 cents toll. For that charge you will receive a ticket containing a number of coupons which are collected one by one at other gates.
- 9.2 **ARDMORE** (toll-gate).
- 11. **BRYN MAWR** (toll-gate).
- 11.8 **ROSEMONT** (toll-gate).
- 12.6 **VILLA NOVA** (toll-gate).
- 14.5 **ST. DAVIDS** (toll-gate).
- 16.4 **STRAFFORD** (toll-gate).
- 17. Turn under railroad.
- 18.1 Turn under railroad into **BERWYN**.



- 18.7 Two blocks beyond station turn right over railroad and then left.
- 19.5 Turn under railroad, then turn sharp right.
- 20.4 Toll-gate.
- 22.4 **MALVERN**; after passing Hires' Condensed Milk Factory turn right, and just beyond cross bridge over the railroad.

- 22.6 At the end of the road turn left.
- 23.1 At the foot of hill road turn sharp right; then pass under railroad and immediately turn left.
- 23.5 At the next fork keep left, passing sign "Downingtown, 10 miles."
- 28.4 Cross the railroad into **EXETER**.
- 33.2 **DOWNINGTOWN**; cross the railroad.
- 38.4 Cross the railroad.
40. **COATESVILLE**; cross the railroad and keep street ahead on Main street.
- 40.7 Pass road to the left and cross bridge to the right over the railroad.
- 43.9 **SADSBURYVILLE**.
- 44.3 Pass road to the left at the sign "Gap, 7 miles."
- 48.2 Pass road to the right.
- 48.9 **MT. VERNON**.
- 50.6 Pass crossroads.
- 53.2 Straight through **KINZER**.
- 55.2 Toll-gate; pay 5 cents.
- 55.4 **LEAMAN PLACE**.
56. Cross bridge over railroad.
- 56.2 Pay 5 cents toll.
- 56.7 Straight through **PARADISE**.
- 58.2 Toll-gate; entering **SONDESBURG**, pay 5 cents toll.
- 61.7 Toll-gate; entering **QUEENSTOWN**, pay 5 cents toll.
- 64.7 Toll-gate, pay 5 cents toll.
- 66.5 Square at **LANCASTER**; straight through town without turning. (To reach Hotel Wheatland, modern and comfortable, turn right at the square.)



- 67.1 At the fork keep to the left on Columbia avenue with trolley.

- 68.6 Pay 25 cents at toll-gate.  
72.2 Toll-gate, leave coupon.  
74.5 Toll-gate, leave coupon.  
76. Toll-gate, leave coupon.  
76.5 At the foot of hill cross railroad into **COLUMBIA**.  
76.7 At the fork pass Union Hotel on the left.  
77.2 At the end of macadam road turn left.  
77.5 At the end of the street turn right.  
77.6 At the next road turn left.  
77.7 Cross railroad, and, after paying 40 cents toll, cross the long bridge over the Susquehanna River to  
78.8 **WRIGHTSVILLE**; straight ahead up the hill.  
79.6 At the toll-gate pay 18 cents toll.  
87. Toll-gate.  
90.6 **YORK**; checking station; noon stop for luncheon. Colonial Hotel, on the left of the square; continue straight through town.  
92.1 Cross the railroad.  
93.4 Pay 6 cents toll.  
93.7 Cross the railroad.  
96.2 At the fork take the right road.  
97. Pay 9 cents toll.  
97.9 Cross the railroad into **THOMASVILLE**.  
105.4 **ABBOTTSTOWN**; pay 15 cents toll.  
106. Cross the railroad.  
110. **NEW OXFORD**; circle around the square and keep straight ahead out of town.  
110.1 Cross the railroad.  
112.4 Cross the railroad.  
114.8 Cross the railroad.  
115.9 Cross the railroad.  
120. The square, **GETTYSBURG**.  
120.1 Eagle Hotel. Checking station and night stop and night control.

THIRD DAY, WEDNESDAY, OCTOBER 27.  
 GETTYSBURG TO STAUNTON, VA.,  
 179.9 MILES.

- .0 Leaving the Eagle Hotel, continue west on the Chambersburg pike.
- .2 Cross the railroad.
- .5 At the top of the hill turn left, and at the road immediately beyond turn right.
- 1.2 Pass road to right.
- 3.3 Pass road to right at sign "Fairfield, 5 miles."
- 5. Pass crossroad.
- 8.1 **FAIRFIELD**; Mansion House.



- 8.7 At the fork take left road, passing sign "Hagerstown, 24 miles."
- 9.3 At the next fork keep right with the wires.
- 10.4 Cross covered bridge and follow wires.
- 13.1 Pass road to left.
- 13.9 Toll-gate, pay 10 cents toll.
- 15.2 Cross the railroad at **CHARMAN** Station.
- 18.5 Toll-gate entering **ROUZERVILLE**, pay 8 cents toll.
- 21.6 Toll-gate entering **WAYNESBORO**, pay 10 cents toll.
- 22.1 At Criswell's Dry Goods Store, a short distance beyond the square, turn left.
- 22.5 Cross the railroad.
- 23.2 Toll-gate, pay 10 cents toll.
- 24.7 Sharp right turn over bridge.
- 26.3 Pass road to right.

27. Toll-gate, entering **LEITERSBERG**, pay 10 cents toll.
- 31.7 Toll-gate, pay 20 cents.
- 33.3 Cross the railroad into **HAGERSTOWN** and continue straight ahead on North Potomac street to
- 34.1 The square. Leaving the public square, go south on South Potomac street.
35. Pass cemetery on left.
- 35.2 At the fork take the right road, leaving trolley tracks, and just beyond cross the railroad.
- 35.6 Toll-gate, pay 10 cents toll.
- 39.6 Toll-gate.
- 41.5 Pass crossroad at **TILGHMANTOWN**.
- 45.8 **ANTIETAM** battlefield; monuments on both right and left of road.
- 46.1 Pass Confederate avenue on right.
- 46.2 Toll-gate.
- 47.3 **SHARPSBURG**; turn right into the main street.
- 48.7. Pass on the right Antietam railroad station.
- 49.3 Cross railroad.
- 50.8 After descending steep hill, cross iron bridge over the Potomac River and Chesapeake & Ohio Canal into
- 50.9 **SHEPHERDSTOWN, W. VA.**



- 51.4 At the blacksmith shop, two blocks beyond Main street, turn left, and just beyond cross railroad.
- 52.02 Pass road to the left.
- 53.04 At fork just after passing crossroads take the left road, leaving the wires.

57. Cross the railroad at foot of hill.  
 59.8 After passing paper mill, turn 135 degrees right, passing the **HALLTOWN** station, and just beyond cross the railroad.  
 63.5 **CHARLESTOWN.**



- 63.8 Three blocks beyond Palm Hotel turn left, Citizens Fire Company on the right.  
 64. At the first fork turn right with three lines of poles.  
 69.3 At the fork take the right road with the wires.  
 71.5 Cross State line from West Virginia into Virginia, passing small monument on the left.  
 72.1 Cross the railroad.  
 75.3 Toll-gate, pay 25 cents toll.



- 76.2 **BERRYVILLE**; at the main street, white brick

- hotel with green blinds, on the corner, turn right.
- 76.8 Toll-gate, pay 25 cents.
- 81.8 Cross bridge over Opequon Creek.
- 85.4 At the toll-gate pay 25 cents toll.
- 86.7 After passing United States Cemetery turn left into East Lane avenue, and at the next corner turn right into East Piccadilly street, **WINCHESTER**.
- 86.9 **Hotel Evans; checking station, noon stop for luncheon.**  
Leaving the Hotel Evans go south on South Loudon street.
87. Miller's Supply Store on right; gasoline.
- 87.6 Turn 45 degrees right into Shenandoah Valley pike.
- 87.7 Turn 45 degrees left.



- 88.8 Toll-gate No. 1. At this gate and at each of the other eighteen gates, pay 10 cents toll, and also register your name, residence and license number in the book kept by the toll-gate keeper.
- 90.9 Cross the railroad.
- 92.7 Cross covered bridge.
94. Toll-gate No. 2.
- 98.8 Toll-gate No. 3.
- 102.2 Cross iron bridge over Cedar Creek.
- 104.9 Toll-gate No. 4.
- 105.1 Cross the railroad.
- 105.3 **STRASSBURG**; turn right into Main street, harness shop on the left.

- 105.5 At the fork at the end of Main street turn left with the wires.
- 107.8 Cross iron bridge with sharp right turn at the further side.
111. **TOM'S BROOK.**
- 111.2 Cross covered bridge.
- 111.6 Toll-gate No. 5 half way down hill.
- 112.5 **MAURERTOWN.**
- 114.9 Cross covered bridge.
- 116.3 Toll-gate No. 6.
- 116.6 **WOODSTOCK**, Hotel Holtzman.
- 119.5 At the foot of hill cross covered bridge.
- 121.1 Toll-gate No. 7.
- 121.8 Cross covered bridge into **EDINBURG.**
122. Cross iron bridge.
- 126.2 Cross covered bridge over Jumping Run.
- 126.9 Toll-gate No. 8.
- 129.2 **MOUNT JACKSON.**
- 130.6 Cross covered bridge over north fork of Shenandoah River, toll-gate No. 9 just beyond.
- 136.7 **NEWMARKET.**
- 136.9 Toll-gate No. 10.
- 141.7 Toll-gate No. 11.
- 145.5 **LACEY SPRINGS.**
- 145.7 Toll-gate No. 12.
- 151.6 Toll-gate No. 13.
- 153.8 Cross small ford into **HARRISONBURG.**
- 154.2 Hotel Cavanaugh.
- 155.3 Cross the railroad.
- 155.5 Toll-gate No. 14.
- 160.3 Toll-gate No. 15.
- 160.9 Cross covered bridge over Cook's Creek.
- 161.9 **MOUNT CRAWFORD.**
- 164.2 Cross long covered bridge over North River.
- 164.7 **BURKSTOWN**, toll-gate No. 16.
- 165.9 Cross covered bridge.
- 169.7 Mt. Sidney.
- 171.7 **WILLOW SPOUT**, toll-gate No. 17.
- 173.9 Cross covered bridge over Middle River into
174. **VERONA**, toll-gate No. 18.
- 178.7 Toll-gate No. 19.
- 179.3 Meet the trolley.
- 179.9 **STAUNTON**; turn left with the trolley on East Beverly street and one block beyond turn right on New street to the Beverly Hotel.

Checking station and night stop and night control.

## FOURTH DAY, THURSDAY, OCTOBER 28.

## STAUNTON TO ROANOKE, VA.,

92 MILES.

- .0 Leaving the Hotel Beverly go east and follow trolley with several turns.
- .2 Cross the railroad, and just beyond go under a viaduct and keep straight ahead with trolley.
- 1.1 Pass road to right.
- 1.6 At the fork take the right road following the main line of wires, and just beyond cross railroad.
- 3.7 At the fork, with small tree in the angle, take the right road.
- 5.2 Pass road to left.
- 7.1 Pass road to left at **MINT SPRING** post-office.
- 10.2 Pass crossroad.
- 10.8 Cross railroad.
- 11.4 Pass crossroad.
- 12.5 Cross small iron bridge into **GREENVILLE**.
- 18.7 Pass crossroad at **MIDWAY** post-office.
- 20.9 Pass road to right.
- 21.2 Cross small iron bridge.
- 24.6 **FAIRFIELD**.
- 27.2 Pass road to left.
- 29.6 **TIMBER RIDGE**; at the fork with red brick church on right and stone church on left, take the right road down hill.
- 30.5 Cross small wooden bridge.
- 30.8 Pass road to left.
- 31.6 Cross small ford and bear left.
- 35.5 At the end of the road turn left.
- 35.7 Turn sharp right under covered bridge.
- 35.8 Go under railroad trestle and cross railroad side-track and small iron bridge.
- 36.9 **LEXINGTON** (Hotel Lexington).
- 39.6 At the fork take the left road down hill.
- 40.8 At the fork take the left road crossing small ford.
- 42.1 At the end of road turn left down hill.
- 43.4 Cross iron bridge and just beyond turn right up hill.
- 43.6 At the fork take left road with wires.
- 44.5 Pass road to left.
- 44.6 Pass road to left.
- 45.6 Pass road to right.
- 47.6 Pass road to left.
- 49.8 At the fork keep to the left.

- 50.7 At the fork keep to the right.
- 51.9 **NATURAL BRIDGE**; checking station, noon stop for luncheon—Natural Bridge Hotel; go under foot bridge and at the fork just beyond take the right road.
- 54.2 Pass road to left.
- 57.7 Pass road to right.
- 58.8 Cross small wooden bridge.
60. Pass road to left.
- 63.4 At the fork take left road down hill.
- 63.7 Cross road, turn down hill.
- 63.8 Cross railroad and then cross iron bridge over the James River.
- 63.9 At the end of bridge turn 45 degrees right into main street of **BUCHANAN**.
- 64.5 Pass road to left.
- 66.1 Pass crossroad.
- 66.6 Cross covered bridge.
- 70.5 Pass road to right.
- 71.3 Pass crossroad.
- 72.4 At the fork keep left with the wires.
75. Ford stream.
- 78.6 **TROUTVILLE**.
81. Cross small iron bridge.
- 82.2 Cross small iron bridge.
- 82.5 At the fork take the left road over the iron bridge.
- 82.9 Cross the railroad at **CLOVERDALE** station, then keep straight ahead.
- 83.1 At the end of the road turn left.
- 84.5 At the end of the road turn right.
- 84.7 Cross small wooden bridge and turn right.
- 85.4 At the fork take the right road.
- 85.6 Turn off to the right, leaving wires.
- 86.5 At the end of road turn left.
- 86.9 At the end of road, at foot of hill, turn right into **BONSACK**.
- 90.9 Cross iron bridge.
- 91.3 Cross the railroad.
- 91.5 **ROANOKE**; on meeting trolley turn left.
- 91.8 Turn left with trolley into Commonwealth avenue.
- 92.2 Trolley turns left, keep straight ahead.
- 92.5 Turn right in front of railroad station and at the next street turn right again, then turn right into the grounds of
- 92.7 Hotel Roanoke; checking station and night stop and night control.

## FIFTH DAY, FRIDAY, OCTOBER 29.

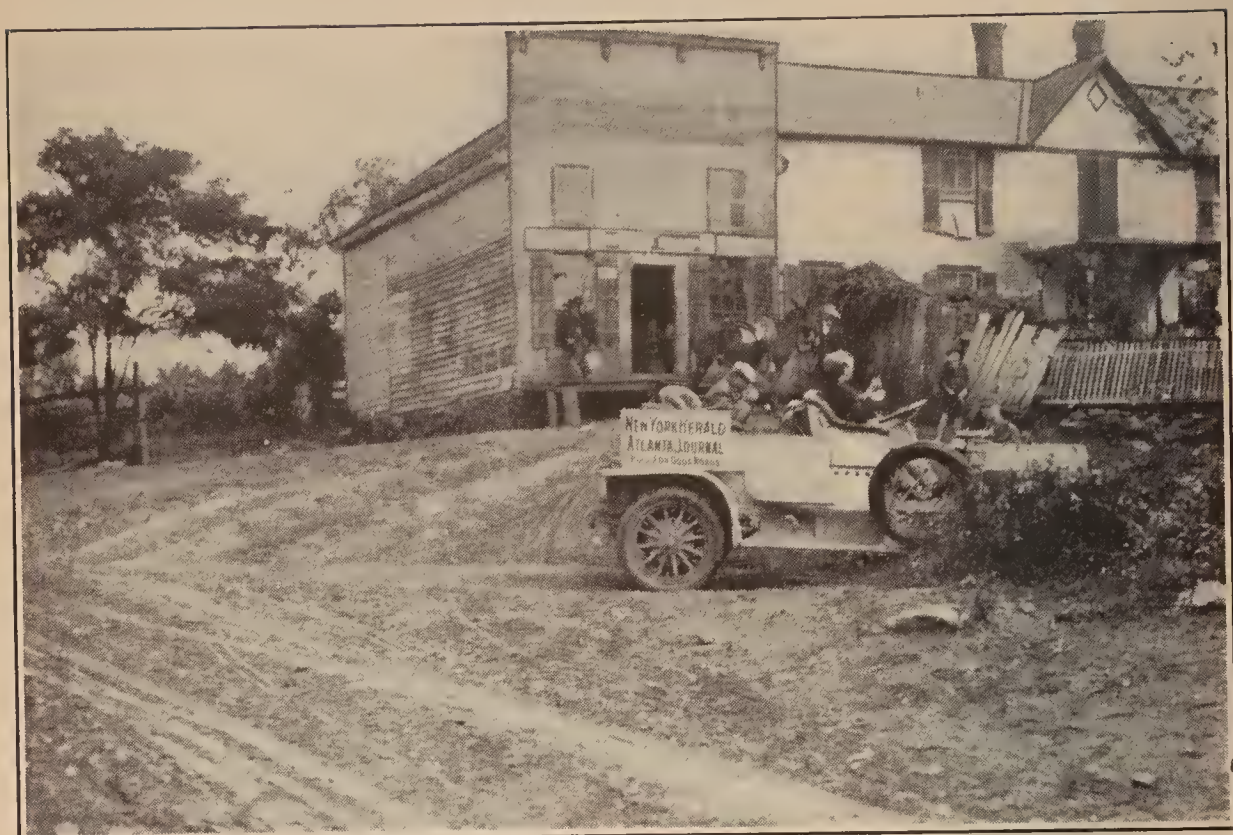
## ROANOKE TO WINSTON-SALEM, N. C.,

125.8 MILES.

- .0 Leaving the driveway of the Hotel Roanoke, turn left into Jefferson street.
- .1 Cross the railroad.



- 1. At the five corners, where trolley forks, turn left with trolley.
- 1.1 Cross two railroads.
- 1.2 Cross iron bridge and immediately beyond turn left, leaving the trolley.
- 2.5 At the fork take the left road, crossing small wooden bridge.
- 2.7 At the next fork take the right road.
- 2.8 Pass road to left.
- 4.1 Pass road to right.
- 4.7 Turn off to the left.
- 6.9 At the fork half way up steep hill, take the right road.
- 11.2 Pass road to left.
- 12. Double road; take either one.



- 14.2 Turn off to the left around Kennett's store.
- 14.7 At the fork take the left road.
- 16.3 At the fork turn right, keeping on the main  
traveled road.
- 17.9 At the end of the road turn right.
- 18. Pass road to left.
- 21.9 Cross bridge over Maggody Creek.
- 22.6 Pass crossroad.
- 22.8 At the fork take the right road down hill.
- 23.4 Cross iron bridge over Black Water Creek.
- 26. Cross the railroad.
- 27.3 Pass road to left on sharp turn.
- 28.3 Pass crossroad and just beyond pass road to  
right.
- 28.6 **ROCKY MOUNT.**
- 29.4 Cross covered bridge.
- 31.2 At the triple fork take left road down hill.
- 35.1 Turn off sharply to the right, leaving the main  
traveled road.
- 36.2 Pass church on right.
- 36.9 Pass road to right and make hairpin turn to left.
- 37.3 Pass road to left opposite tobacco barn.



- 38.8 **SYDNORSVILLE**; at the fork, white house with stone chimney on right, take the left road (gully in the angle).
- 41.3 Cross ford and bear right up hill.
- 42.7 Pass road to left.
- 44.5 At the fork take the left road, keeping on the main traveled road.
- 47.2 At the fork take the right road.
48. Pass road to right.
- 48.6 **OAK LEVEL**; turn left at crossroad.
- 51.5 At the end of the road turn right.
- 52.9 At the fork keep to the left.
55. Cross small wooden bridge.
- 55.3 Cross small iron bridge.
56. Cross the railroad.
- 56.7 Cross the railroad.
- 57.6 Cross the railroad and turn sharp left, passing bridge on right (do not cross bridge).
- 57.8 Go under the railroad trestle.
58. Pass **WALLER** station on left.
- 58.7 Cross small wooden bridge.
- 59.3 Turn right and cross covered bridge and then turn right.
- 59.5 Cross the railroad.
- 60.9 Pass road to right.
- 61.6 **MARTINSVILLE**; checking station, noon stop

for luncheon; at the end of the street turn right, and then bear left, and in front of court house bear right again.

- 61.7 At the first street turn left, passing Hotel Hamilton on the right after the turn.
- 62.3 Turn off to the right into wide road with poles on each side.
- 62.9 Cross wooden bridge over railroad.
- 64.6 Cross covered bridge.
- 64.8 At the fork take the left road.
- 66.7 Pass road to left.
- 67.2 Pass road to left.
- 68.5 Pass road to left.
- 69.2 Cross small iron bridge.
- 71.6 Cross railroad and turn right, passing **RIDGEWAY** station on the right.
- 72.2 At the fork with brick store in the angle take the right road.
- 73.2 Cross bridge over railroad and turn left.
- 73.9 At the fork take the left road.
- 74.2 Cross the railroad, and at the first fork take the right road.
- 74.4 Cross the railroad and turn left.
- 74.6 Cross the railroad.
- 74.8 Cross the railroad.
- 75.7 Turn left and cross the railroad.
- 76.2 Cross the railroad.
- 76.4 Cross the railroad.
- 76.9 Cross the railroad at **PRICE** station and turn left.
- 77.2 Cross the railroad.
- 78. At the fork take the right road.
- 78.4 Cross the railroad and keep to the left.
- 79.4 Cross the railroad.
- 79.8 Cross the railroad, and just beyond pass road to right.
- 80.5 Cross the railroad.
- 80.9 Cross the railroad.
- 81.4 Cross the railroad.
- 81.7 Cross the railroad.
- 82.4 At the fork take the left road and cross the railroad.
- 82.8 **STONEVILLE**; at the end of the road turn right across the railroad and then turn left.
- 83.4 Pass road to right.
- 85.1 At the fork turn left down hill.
- 85.3 Cross the railroad, and just beyond cross very small wooden bridge.

- 
- 87.2 At the end of the road turn right, crossing narrow culvert just after the turn.
- 87.5 At the first fork take the left road up hill.
88. Pass crossroad.
- 88.2 At the end of the road bear right.
- 89.4 Cross iron bridge.
- 89.8 Pass road to right, and just beyond pass **MAD-ISON** station on right.
- 90.2 Pass covered bridge.
- 91.2 At the first fork take the right road.
- 92.5 At the fork take the right road.
- 93.7 At the fork keep to the right.
- 94.2 Cross the railroad and bear left.
- 94.5 Pass crossroad.
- 94.9 Pass **ELLISBORO** station on the left.
- 95.9 Cross the railroad.
- 97.8 Cross the railroad.
- 99.2 Cross the railroad.
- 99.5 Cross the railroad.
- 100.3 Cross the railroad.
- 101.6 Cross the railroad.
- 101.7 Cross the railroad.
- 102.5 Cross the railroad at **STOKESDALE** station, and at the fork just beyond turn left.
- 104.7 Turn off to the right, passing seven R. F. D. boxes on the left after the turn.
- 105.6 At the fork keep to the left.
- 108.6 Pass road to the left.
- 109.5 At the fork take the left road.
111. Pass road to the left.
- 111.3 At the end of the road bear right.
- 113.6 Cross the railroad at **KERNERSVILLE**.
- 114.1 Pass the road to the left.
- 122.8 Cross high-speed trolley tracks.
- 124.7 Cross iron bridge and turn right up hill, meeting the trolley.
- 125.8 **Hotel Zinzendorf, WINSTON-SALEM**; checking and night stop and night control.

## SIXTH DAY, SATURDAY, OCTOBER 30.

## WINSTON-SALEM, N. C., TO CHARLOTTE, N. C.,

137.6 MILES.

- .0 Leaving the Hotel Zinzendorf, go out Main street.
- 1.1 At the fork at the bottom of hill take the left road, leaving the trolley, and just beyond cross iron bridge.
- 2.3 At the fork keep left on macadam.
- 3. Cross high-speed trolley.
- 5.1 Pass road to right.
- 12.2 Cross the railroad at **KERNERSVILLE**.
- 12.4 At the fork with house in the angle take the right road.
- 14.5 Pass road to left.
- 18.6 **OAK RIDGE**; pass large school on left.
- 19.6 Road bears left opposite store.
- 24. Cross wooden bridge over railroad.



- 24.2 **SUMMERFIELD**; at crossroad turn right around red brick house with grounds, passing brick store on left after the turn.
- 24.8 Cross the railroad.
- 25.1 Pass **SUMMERFIELD** station on left.
- 34.3 Cross the railroad.
- 35.6 Cross the railroad.
- 36.1 **GREENSBORO**; turn left into Schenck street, and at the fork immediately beyond take the right road.
- 36.3 At the end of the street turn right into the main street.
- 37. Just before reaching the railroad turn right, passing the station on the left.

- 37.2 At the end of the road turn left and immediately beyond turn right into Walker avenue.
- 37.4 Cross the railroad.
- 37.8 At the end of the road turn left and follow the trolley.
- 37.9 At crossroad turn right with the trolley.
39. Turn off to the left, leaving the trolley and follow a line of telegraph poles.
- 47.7 At the end of the road turn left, keeping on the macadam.
- 52.4 Road turns sharp left.
- 52.8 At the end of the road turn right into **HIGH POINT.**
- 53.2 Cross Main street and one block beyond, at the end of the street, turn left. At the next corner turn right, passing freight station on left.
- 54.2 At the fork keep to the right.
- 55.6 At the fork keep to the left.
- 56.2 At the fork turn right.
- 57.4 Cross small wooden bridge.
- 58.3 Turn off to the left.
59. Cross small wooden bridge.
- 59.3 Cross small wooden bridge.
- 59.8 Cross small wooden bridge.
- 60.1 Turn right, and immediately beyond turn off to the left.
- 60.4 Cross small wooden bridge. A short distance beyond, road curves to the right.
61. At the foot of short steep hill turn left, and just beyond, on meeting the railroad, turn right.
- 61.5 **THOMASVILLE.**
- 62.2 At the fork cross side-track and bear right.
- 68.5 Cross iron bridge.



- 73.2 Turn left at crossroad, which has a line of tele-

# NATIONAL HIGHWAY,

Route Followed by Dedicatory Tour and Reliability Com  
Management of the New York



# NEW YORK TO ATLANTA.

Contest, October 25—November 3, Conducted Under the Joint  
Herald and the Atlanta Journal.



graph poles (house with stone coping on right after the turn).

73.3 At the next corner turn right into the main street of **LEXINGTON**; checking station, noon stop for luncheon.

73.5 Pass Confederate monument on left.

76.9 Cross wooden bridge.

77.7 Pass road to right.

79.8 Pass road to right.

83. Pass road to right.

83.9 At crossroad turn off to the right, passing sign on left after the turn "to toll-bridge."

84.6 Cross small wooden bridge.

84.8 At the end of the road bear left.

85.1 Turn left across toll-bridge; pay 25 cents.

87.9 At the fork with store in the angle, take the right road.

91.3 **SALISBURY**; at the first street beyond the Hotel Empire turn right.

91.6 At the third street turn left.

92.1 Pass road to right.

92.2 Trolley comes in from the left; keep straight ahead.

92.5 Cross trolley, which here turns off to the right.

92.7 At the next fork take the right road.

101. **CHINA GROVE.**

103.5 Cross railroad side-track, and just beyond pass Landis station on the left.

107.4 Pass Kanapolis post office on the left.

111. At the crossroad turn left, keeping on the main traveled road.

111.1 Cross the railroad and turn to the right.

113.8 **CONCORD**; at the first street turn right around cotton mill, and 200 feet beyond turn left into Union street.

114.7 Turn right into Corbin street, passing church on left after the turn.

115.4 At foot of hill cross the railroad at the station.

115.6 Cross iron bridge, and at the first road beyond turn left.

115.9 Cross wooden bridge.

116. At the fork keep to the left, crossing wooden bridge.

116.5 Pass Franklin Mills on right and Young-Hartzell Mills on left.

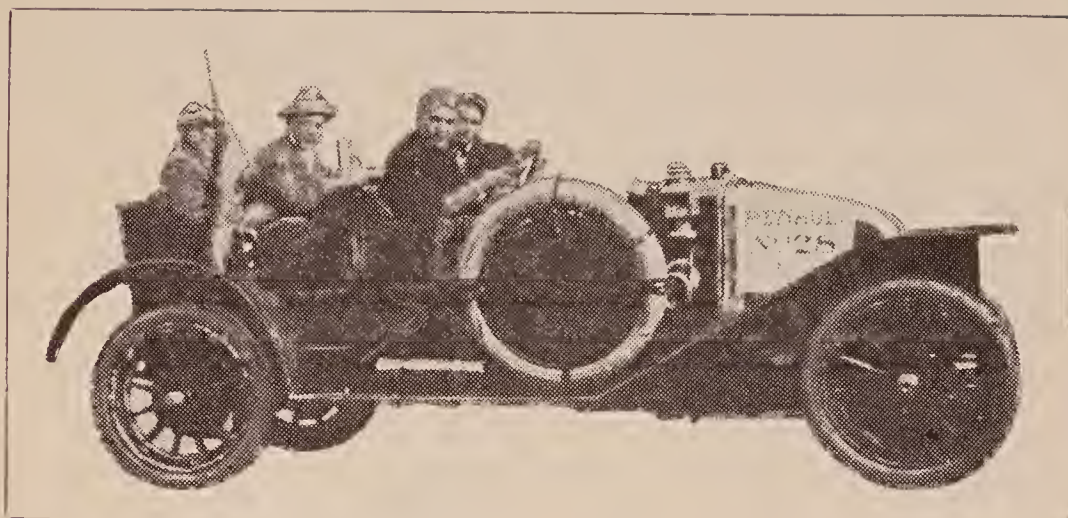
117.2 Turn off to the left.

118.4 Pass reformatory on the right.

118.6 Pass crossroad.

# RENAULT

## WINS



## MUNSEY RELIABILITY RUN

(Class \$4000 and over)

WASHINGTON      PHILADELPHIA      BOSTON  
NEW YORK      PHILADELPHIA      WASHINGTON

1350 MILES      PERFECT ROAD SCORE

---

## The Car Guaranteed for Life

---

Winner of First Continuous 24 Hour Race, 1050 miles  
Winner 24 Hour Race, 1907      -      -      - 1079 miles  
12 Hour World's Record, 1908      -      -      - 613 miles

## RENAULT FRERES SELLING BRANCH

Broadway and 57th Street, NEW YORK CITY

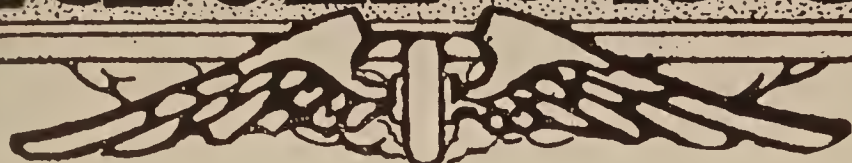
1606 Michigan Ave., Chicago.      316-322 Van Ness Ave., San Francisco.

### AGENCIES:

L. H. SHAAB, Baltimore, Md.      A. C. MORSE & CO., Motor Mart, Boston, Mass.  
COLBURN AUTO CO., Denver, Colo.      F. A. BENNETT, Portland, Ore.  
R. J. LEAVITT, Los Angeles, Cal.

- 118.7 At fork keep to the right.  
119. At the fork keep to the right  
119.4 Cross wooden bridge.  
119.7 Pass crossroad.  
119.9 Pass road to right.  
120.3 Cross iron bridge.  
120.5 At the fork keep to the left.  
120.7 Cross the railroad.  
120.8 Pass road to right.  
121.3 Turn right over iron bridge, and then turn right again, passing mill.  
121.9 Cross wooden bridge.  
122.5 Cross the railroad.  
122.8 At the fork keep to the right.  
123.5 Turn right, and a short distance beyond pass schoolhouse on left and church on right.  
124. Pass crossroad.  
124.4 At the fork keep to the left.  
124.8 Pass road to left.  
125.7 Pass road to left.  
126.4 Pass road to right.  
126.9 Pass road to right.  
128.7 Cross the railroad and bear right twice.  
128.8 Cross the railroad.  
129.8 Cross the railroad at **NEWELL** station.  
130.3 Pass road to right, cross the railroad and bear right.  
130.6 Turn sharp right.  
131.9 At the next road turn right and just beyond cross the railroad.  
132.4 At the end of the road bear left onto macadam.  
136.6 Go under the railroad.  
136.9 Go under the railroad into **CHARLOTTE**.  
137.5 Turn right into West Trade street.  
137.6 **HOTEL SELWYN**; checking station, night stop and night control.

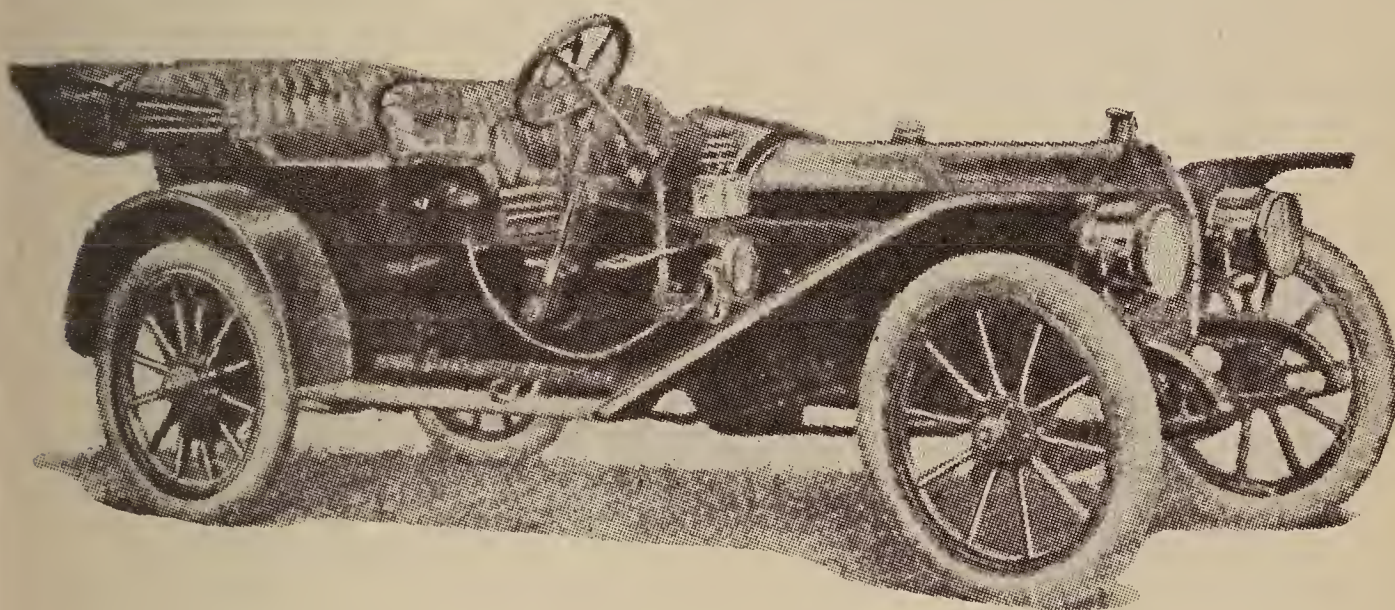
# Matheson



100 Per Cent. of Satisfied Customers. Licensed Under the Selden Patent.

**1910 Six - Cylinder, 50 H. P.  
\$3,000**

Equipped with choice of toy tonneau, touring, run-about, tourabout, or close-coupled bodies



Letters like this, from Coast to Coast, tell the story :

"New York City.

"Lehigh Valley Railroad,

"Office of Assistant to the President.

"I do not hesitate to say that my Matheson Six is the most economical, the most comfortable and in every way the most satisfactory automobile I have ever owned or ridden in. My car has so far covered 2,500 miles with a perfect score—not even a puncture. There is not a scratch on the tires, which give promise to carry me several thousand miles farther. It is certainly the most beautiful car to handle and the easiest riding automobile I have ever been in. As for speed, I attained yesterday a rate of sixty miles per hour for a considerable distance, and even then I did not have to push the car. My repair expenses to date have been nothing.

(Signed) "L. D. SMITH."

The Matheson Six is the swiftest, the most economical in fuel consumption and tire wear, the most comfortable, the most thoroughly mechanical and the handsomest six-cylinder car on the market, regardless of price. This is our guarantee. You are the judge.

## Matheson Automobile Co.

MAIN SALES OFFICE :

1886-1888 Broadway, New York, N. Y.

## SEVENTH DAY, SUNDAY, OCTOBER 31.

---

Rest all day in CHARLOTTE, N. C.

*In proof of my statement that I consider Mr. J. D. Maxwell the greatest designer of automobiles in the world, Maxwells win 1st and 2d in the Long Island Light Car Derby, establishing the world's record of 54.3 miles an hour.*

*Benj. Briscoe Pres.*

# MAXWELL WINS

## Again and Again

### In Races

The Maxwell wins 1st and 2d places in the Long Island Light Car Derby, averaging 54.3 miles per hour—the fastest time ever made by a light car in any road race either in America or Europe, beating the time made by the winning Sizaire Naudin in the Voiturette (small car) race in France, beating the time of the Hutton in the small car race in England, beating the time of the Lancia in the light car race at Savannah.

### In Endurance Runs

The Maxwell finished 1st and 2d in Class D of this year's Glidden Tour. The Maxwell is the only car ever driven by a woman across the continent, 3,000 miles from New York to San Francisco.

### For Reliability

The Maxwell record of 10,000 miles over country roads without stopping its engine is still 6,000 miles ahead of its nearest competitor.

### Hill Climbing

On the famous Hill, Giant's Despair, at Wilkes-Barre, Pa., we defeated every car in our class, winning the event. At Sunset Hill, Ossining, N. Y., the Maxwell defeated the entire field of 11 American cars, 3 of which were of the 6-cylinder type, costing \$3,000 and over.

### These Are Facts

In races, in endurance contests, in reliability runs, in hill climbing events the Maxwell has consistently won since 1904. We do not get reliability at the expense of speed. We do not build racing cars. We do not maintain a team of racing experts, **BUT WE DO WIN.**

### 1910 Models Roomy, Luxurious, Stylish

The greatest care has been exercised in designing our 1910 bodies—they are larger, more luxurious, more comfortable, and they are superbly appointed. Our new spring suspension makes the Maxwell ride like the finest carriage.

### These Books Free

You should know more about the Maxwell. Let us send you our illustrated catalogue describing our big 4-cylinder, 30 horse-power, 5-passenger touring car at \$1,500; our 4-cylinder, 22 horse-power runabout at \$850, or light touring car at \$1,000; our 2-cylinder, 12 horse-power Standard American runabout at \$550. **ALL MAGNETO EQUIPPED.** We will send you without cost our catalogue; also "How to Judge an Automobile," a practical treatise on automobiles, and the "Co-operator," a newsy magazine. Please write us at Tarrytown for these books and call on our dealer for demonstration.

## Maxwell-Briscoe Motor Co.

*Main Office and Factory:*

**PINE STREET, TARRYTOWN, N. Y.**

#### **Sale of Maxwells to Date**

Sold to Aug. 31, '09.....18,278  
Sold during Sept., '09... 681

Maxwells in use today..18,959

**Watch the Figures Grow**

#### **Maxwell Factories**

NEWCASTLE, IND.  
PROVIDENCE, R. I.  
PAWTUCKET, R. I.  
KINGSLAND POINT, N. Y.

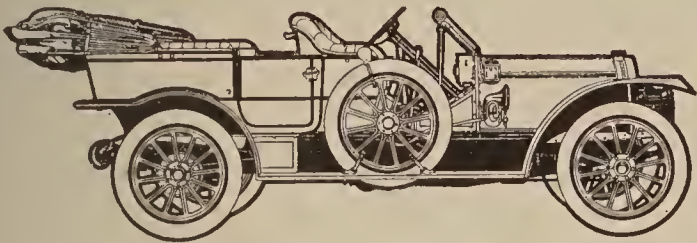
EIGHTH DAY, MONDAY, NOVEMBER 1.  
 CHARLOTTE, N. C., TO GREENVILLE, S. C.,  
 117.3 MILES.

- .0 Leaving the Hotel Selwyn, continue out West Trade street.
- .1 Turn left with trolley into Mint street, passing post office on right after turn
- .5 Cross the railroad.
- 1.2 At the end of the road turn right.
- 1.4 Cross the railroad.
- 1.6 At the crossroad turn left, keeping on the main road.
- 1.8 Cross iron bridge.
- 2. Cross railroad.
- 6.5 Cross bridge over railroad, then turn to the right.
- 8.6 Cross railroad.
- 9. Cross wooden bridge.
- 11.1 Cross Sloane's Ferry over the Catawba River; fare 50 cents.
- 12.8 **BELMONT**; at the fork turn right, around wooden church.



- 13.7 Turn off to the left on macadam road, with main lines of wires.
- 15.8 Cross iron bridge into **McADENVILLE**; then turn right up hill.
- 17.5 At the end of road turn left with macadam and just beyond, at end of road, turn right.
- 17.7 Pass **LOWELL** station on left.
- 18.1 Cross two railroad side-tracks near cotton mill.

THE  
“NEW RAMBLER”  
For 1910

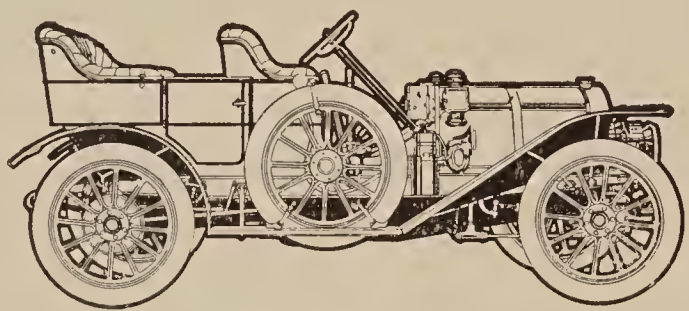


Model 55  
Seven  
Passenger

45 H. P.; 36x4½ in. Tires; Magneto; Lamps; Prest-O-Lite Tank and Tools.

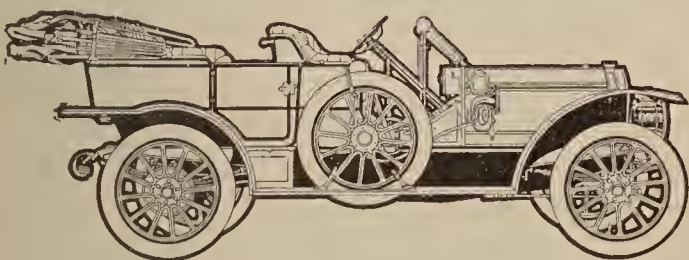
**\$2,500.00**

Model 54  
Five  
Passenger



45 H. P.; 36x4 in. Tires; Magneto; Lamps; Prest-O-Lite Tank and Tools.

**\$2,250.00**



Model 53  
Five  
Passenger

34 H. P.; 36x3½ in. Tires; Magneto; Lamps; Generator and Tools.

**\$1,800.00**

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SEND FOR CATALOG

---

**The Rambler Automobile Co. of N.Y.**

**38-40 WEST 62D STREET**

**(Just off Broadway)**

- 22.2 Cross railroad side-track and bear left in front of cotton mill, and just beyond at the railroad turn right.
- 22.9 At signal tower cross railroad side-track into **GASTONIA**.
23. Just before reaching the station turn left across the railroad, and at the first corner turn right into Main street.
- 23.8 Just after passing large cotton mill on the right, turn left into Trenton street, and at the next corner turn right.
- 24.8 Turn off to the right.
- 24.9 Bear left and run parallel with the main line of railroad.
- 25.2 Cross railroad side-track.
- 27.5 Cross the railroad.
- 30.3 Pass **BESSEMER CITY** station on left.
- 30.5 Turn off to the right.
- 30.7 At the second street turn left up the hill.
- 30.9 At the fork half-way up the hill, take the left road.
- 31.1 Pass abandoned hotel on right at the top of the mountain.
- 31.4 Cross wooden bridge over deep railroad cut.
- 31.8 Pass road to right which leads across the railroad.
- 32.1 Cross the railroad and turn left.
- 32.9 Cross the railroad.
- 34.9 At the foot of hill pass crossroad, and immediately take road 45 degrees to the right.
- 35.2 Road turns up hill.
- 35.4 Cross railroad side-track at cotton mill, and bear left.
- 35.6 Cross side-track.
- 35.8 At the fork take the left road leaving the railroad.
- 36.2 At crossroad, with churches on three corners, turn right into **KINGS MOUNTAIN**.
- 36.3 At the second street turn left and run parallel to the railroad.
- 36.4 Cross railroad side-track.
- 38.8 At the fork take the right road.
- 39.1 Cross the railroad.
- 39.2 At the next fork take the right road.
- 40.1 Pass crossroad at the sign "Grover, 4 miles."
- 41.3 Cross the railroad and turn right.
- 42.6 Pass crossroad.
- 42.9 Cross the railroad.



# MEZGER Automatic WINDSHIELD \$25

## UP OR DOWN Without Slacking Speed

One hand does it—you simply lift the shield up or pull it down. It is automatic—no set-screws to tinker with.

**NO DUST—NO WIND—NO GOGGLES—  
NO RATTLE**

Made of hollow brass tubing; the glass (best French polished plate) is held in bronze channels lined with piano felt—free from vibration. Nothing to get out of order. Perfect protection from cold winter winds.

Ask your dealer; if he will not supply you, we will. Look for the name "Mezger Automatic" on brass frame

41-inch, \$25.00 ; 44-inch, \$27.50.

Illustrated Descriptive Booklet Sent on Request.

## You Can't Short-Circuit a Soot- Proof Spark Plug

A rain-proof coat doesn't stop the rain; but it keeps it away from your clothes.

Soot-Proof Spark Plugs don't prevent the accumulation of soot; but they put the soot where it can't do any harm.

No other plug does this. Every other plug short-circuits the current and stops your engine.

**UNITED MANUFACTURERS**  
76th Street and Broadway, New York



- 43.4 Cross the railroad.
- 44.1 Cross the railroad.
- 44.3 Pass crossroad.
- 44.6 Pass **GROVER** station on left.
- 44.8 Cross the State line from North Carolina into South Carolina (monument on one side of the railroad).
- 45.9 Pass road to right.



- 46.7 Turn off to the left across railroad, leaving the wires.
- 47.9 At the first crossroad turn right.
- 50.5 Cross the railroad and at the fork immediately beyond turn right.
- 50.8 Pass **BLACKSBURG** station on the right.
- 51. At the end of the road turn left into the main street.
- 51.2 At the second street, Lime street, turn right.
- 51.4 At the second street turn left into Chester street, and at the next corner turn right.
- 53.7 At the fork keep to the right up hill.
- 55.5 Cross long wooden and iron bridge.
- 57.3 At the foot of hill bear left over small wooden bridge (railroad trestle on the right).
- 58. Cross wooden bridge over the railroad.
- 59. Bear right, meeting the wires.
- 60.5 At fork just before reaching the cotton mill turn left over the railroad into **GAFFNEY**.

Checking station, noon stop for luncheon.

# AJAX 5000

means that every AJAX TIRE is guaranteed for 5,000 miles or 200 days' service. It is the tire that "makes good" every time. Write for a copy of the AJAX Guarantee and get tire-wise.

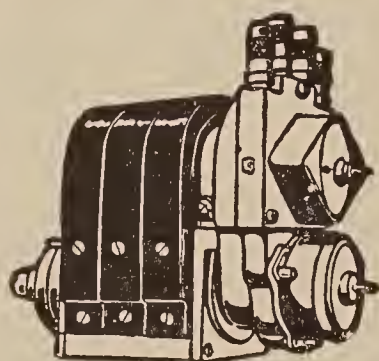
**AJAX-GRIEB RUBBER CO.**

**1777 Broadway, New York**

*Branches in Fourteen Cities*

**T**HE use of an EISEMANN HIGH TENSION MAGNETO is the same as holding a policy of

## Ignition Insurance



It assures you motoring trips free from the delays and discomforts due to faulty ignition. The EISEMANN is always dependable, under all conditions.

**EISEMANN  
HIGH TENSION  
MAGNETO**

**Lavalette  
& Co.**

110-112  
West 42d  
Street

**NEW  
YORK**



- 61. At crossroad with railroad side-track turn right.
- 61.1 Cross the railroad and turn left.
- 62. At the fork take the right road down hill, leaving the main wires.
- 62.8 Cross wooden bridge.
- 64.9 At fork keep to the left.
- 65.6 Pass under electric transmission line.
- 65.8 Cross wooden bridge.
- 74.5 At the fork take the right road, following the wires.
- 75.6 Cross iron bridge and turn right up hill.
- 76. Near top of hill cross railroad side-track and turn right into **CONVERSE**.
- 77.6 Cross the railroad.



- 79.7 At fork at top of hill take the left road down hill, leaving the wires.
- 79.8 Pass crossroad at angle of 60 degrees.
- 80.5 Cross iron bridge.

# FISK BOLTED-ON TIRES

represent the latest advance in tire construction, and mark an epoch in the development of the automobile industry.

Q Besides possessing all the advantages of the best tires of the usual type, the **FISK BOLTED-ON** saves infinite labor and discomfort, valuable time, and, what is most important of all, human lives.

**THE FISK RUBBER CO.**

**Chicopee Falls, Mass.**

*Branches in Seventeen Cities.*

# MONOGRAM OIL



MONOGRAM OIL costs a bit more in the beginning, but proves economical in the end. Is it not wiser to buy a good oil than to pay high wages to mechanics to repair and replace motors injured by inefficient lubrication?

*"Best for Your Engine"*

**COLUMBIA LUBRICANTS CO. of N. Y.**

**116 Broad Street, New York**

Branches in all Principal Cities.

81. Meet trolley and continue on main street into  
**SPARTANBURG.**
- 82.2 Cross the railroad.
- 82.3 Pass monument.
- 82.5 Cross the railroad.
- 82.9 At fork turn to the left.
- 83.4 At the fork take the right road, and just beyond  
cross wooden bridge.
- 87.6 At the fork turn right, keeping on macadam.
- 89.3 Cross iron bridge.
- 89.7 At the fork take the left road.
- 89.9 Pass crossroad.
- 90.3 Cross iron bridge.
91. At the top of hill bear right and just beyond  
pass road to left.
- 91.7 At the end of road turn left, and at the fork 50  
feet beyond turn right.
- 92.2 At the end of road bear right.
- 92.9 Pass road to left.
- 93.5 Pass road to left.
- 95.4 Pass crossroad at angle of 60 degrees.
- 96.8 Pass crossroad at angle of 60 degrees.
- 98.1 Cross the railroad at **DUNCAN** station.
- 98.8 Turn sharp right over culvert.
- 99.2 Cross iron bridge.
- 100.5 Cross the railroad.
- 101.8 Cross the railroad.
- 102.9 At fork keep to the right.
- 103.2 **GREER**; pass crossroad.
- 104.7 At the fork keep to the right.
- 105.6 At the fork keep to the left, following the wires.
106. At the end of the road bear left and pass white  
church on left and cemetery on right.
- 108.1 Cross iron bridge.
- 108.7 At the end of the road, half way up hill, bear left.
- 109.2 At the fork keep to the left.
- 113.6 Turn left and cross railroad.
- 116.8 Turn left into the main street of **GREEN-**  
**VILLE**, following the main line of wires.
- 117.3 **Hotel Otteray**; checking station, night stop and  
night control.

**On Your Arrival In Atlanta  
You "Auto" Visit**



**J. M. HIGH Co.**

The South's LEADING  
DEPARTMENT STORE

**Dry Goods  
—Carpets—  
Furniture**

"ONE PRICE" and  
that THE LOWEST

**Whitehall, Hunter, Broad Streets  
ATLANTA, GA.**

NINTH DAY, TUESDAY, NOVEMBER 2.  
GREENVILLE, S. C., TO COMMERCE, GA.,  
109.8 MILES.

- .0 Leave Hotel Ottaray.
- 1.2 Bear right across iron bridge.
- 1.5 At the fork where trolley forks keep to the right.
- 1.8 Cross railroad, and at the fork immediately beyond turn left.
- 2.2 Pass crossroad.
- 2.4 Cross railroad and turn right.
- 2.9 Cross small wooden bridge.
- 5.4 Cross railroad and turn left.
- 10.3 **GOLDEN GROVE**; at the fork keep to the right.
- 12.6 **PIEDMONT**; at the end of the road turn right, passing water tower on left.
- 13.1 At the fork half way down hill, bear to the right and then left across iron bridge, and then bear left.
- 13.4 At the fork take the right road up hill, passing white church on left.
- 13.7 Pass "The Big Store" on left, and just beyond pass road to right.
- 14.3 Pass crossroad.
- 15.8 Pass crossroad.
- 16.1 Turn off to the left around farmhouse.
- 18.1 Pass crossroad.
- 19.4 At the end of road bear right.
- 19.5 At the next fork take the left road.
- 20.5 Pass small crossroad and immediately beyond pass road to left.
- 21.9 At the fork turn left.
- 22.5 At the end of road turn right.
- 23.5 Pass crossroad.
- 25.8 Pass crossroad.
- 34.8 Bear left with trolley into the main street of **ANDERSON**.
- 35.2 **Hotel Chicquoia**; checking station, noon stop for luncheon.
- 35.2 Leaving the Hotel Chicquoia, go south on Main street, passing monument on right.
- 35.4 At the fire engine house on farther left hand corner turn right.
- 35.8 Cross the railroad.
- 37.3 Pass road to right.

The  
National Rail Highway

TO  
New York and the East

**SEABOARD  
AIR LINE**

**2—TRAINS DAILY—2**

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**THROUGH SLEEPERS  
DINING CAR SERVING ALL MEALS  
Service a la Carte**

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**Office: 88 Peachtree St.  
ATLANTA, GA.**

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**C. B. RYAN**  
General Passenger Agent.

**C. D. WAYNE**  
Asst. General Passenger Agent

- 40.4 At the fork take the right road over a small wooden bridge, and at the next fork half way up hill keep to the right.
- 42.4 Pass crossroad.
- 43.9 At the fork with group of R. F. D. boxes in the angle take the right road.
- 44.8 Pass crossroad.
- 45.8 At the fork take the left road.
- 47.5 Cross iron bridge and at the fork immediately beyond keep to the right.
- 48.4 Pass crossroad.
- 49.1 Cross small wooden bridge and just beyond bear right.
- 50.1 Pass crossroad.
- 51.1 Pass crossroad.
- 52.0 At the end of the road, at Cromer's store, turn right, and at the fork immediately beyond take the left road.
- 55.7 Pass road to right.
- 56.5 Pass crossroad.
- 58.5 At the end of the road turn left into **FAIR PLAY**.
- 58.8 At the fork take the right road up hill.
- 59.5 At the fork take the left road.
- 61.6 At the fork take the left road, and 100 feet beyond take the right road down hill.
- 62.3 At the foot of hill turn right over Knox's bridge, and cross the Savannah River from South Carolina into Georgia.
- 64.2 Pass crossroad.
- 67.5 At the crossroad turn left.
- 68.5 Bear right across small wooden bridge.
- 69.1 At crossroad turn right, and at the next corner turn left.
- 69.3 Pass **LAVONIA** station on the right, and at the next corner turn right across the railroad.
- 69.5 At the end of the road bear left.
- 70.8 At the fork keep to the left.
- 71.2 Cross the railroad.
- 72.6 At crossroad turn right, passing cotton gin on left after the turn.
- 73.1 At fork take the left road, leaving the wires.
- 73.7 Cross the railroad.
- 75.0 **BOWERSVILLE**.
- 75.4 Pass road to left, which leads across railroad.
- 75.9 Cross the railroad.
- 77.0 At the fork take the right road, leaving the wires.

# Charles W. Crankshaw

---

Diamond Merchant  
and Jeweler . . .

**Diamonds, Watches, Fine Gold Jewelry**

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Our store, the handsomest Jewelry Establishment in Atlanta, located in the Century Building, Whitehall Street.

An old established firm, carrying a line of Diamond Jewelry, Watches and Gold Jewelry, with a magnificent collection of Wares in Sterling Silver, all of the highest grades produced by the best Eastern manufacturers.

Our stock is too large and representative to enumerate in this space. When in Atlanta you are cordially invited to visit us and look through the interesting display.

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**16 WHITEHALL STREET**  
**CENTURY BUILDING**

No Souvenir Collection complete without one of our beautiful Georgia Water Melon Souvenir Spoons.

- 77.4 Cross the railroad at **CANON** station.
- 77.5 At the second street turn left, passing church on each side after the turn.
- 78.0 Cross the railroad.
- 78.2 At the crossroad turn right, meeting the wires.
- 79.7 Cross the railroad.
- 82.1 **ROYSTON**; just after passing Royston Bank on left turn right.
- 82.5 At the fork keep to the right, passing sign "Carnesville, 10½ miles."
- 83.6 At the fork keep to the right, leaving the wires.
- 84.4 Pass road to left at **FRANKLIN SPRINGS**.
- 85.2 At the fork take the left road up hill, passing sign, "Danielville, 13 miles."
- 88.3 Cross covered bridge.
- 88.7 Pass sign to right, "Carnesville, 11 miles."
- 89.0 Cross covered bridge.
- 90.0 At fork with woods in the angle take the right road.
- 90.2 At the next fork keep to the left.
- 90.7 At the end of the road bear left.
- 95.6 At fork keep to the right on the main traveled road.



- 96.4 At crossroad turn right (log shanty on farther left hand corner).
- 97.3 Pass crossroad at **POCATALIGO**.
- 98.0 Pass road to right and road to left at cotton gin.
- 98.7 Pass crossroad.
- 100.1 At fork turn left, passing woods on left.
- 103.1 At fork take the right road across wooden culvert up hill.
- 103.3 At the end of the road turn right.
- 106.3 At the fork keep left on the main road.

# Natural Bridge Hotel

NATURAL BRIDGE, VA.

OPEN ALL THE YEAR



Situated in the Blue Ridge Mountains, 1,500 feet elevation, on the direct line of the National Highway from New York to Atlanta. A modern hotel; Steam Heat and Electric Lights. Rates from \$3.00 to \$4.00 per day. Accommodations for two hundred. Nice roomy Garage with plenty of gasoline; also a machinist on the ground.

*FOR FURTHER INFORMATION, APPLY TO*

**C. H. PAXTON, MANAGER**



**NATURAL BRIDGE, VA.**

Height, 215 feet.

Width, 100 feet.

Span, 90 feet.

- 108.9 On meeting railroad bear right and pass large cotton mill on left after the turn.
- 109.6 At the fork keep left with the railroad.
- 109.8 **COMMERCE**; in the centre of town turn left across the railroad, and then right to the Central Hotel; **checking station, night stop and night control.**

Automobile Touring Parties will  
find at the

# PIEDMONT HOTEL

ATLANTA, GEORGIA

All the comfort and luxury desired  
by travelers.



Located at the corner of Peach-  
tree, Luckie and Forsyth Streets.

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All garages and supply stores in  
convenient distance.

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Headquarters for Officials of  
National Automobile Show.

Under Same Management  
HOTEL BELLEVUE,  
Boston, Mass.

**Harvey & Wood**  
Managing Directors.

## TENTH DAY, WEDNESDAY, NOVEMBER 3.

## COMMERCE TO ATLANTA, GA.,

81.5 MILES.



- .0 Leave Central Hotel.
- .3 At crossroad turn left, passing double cottage on right after the turn.
- 3.8 Cross iron bridge.
- 9.2 Road turns sharp right.
- 9.9 Cross covered bridge.
- 10.1 The square, **JEFFERSON**.
- 10.2 Pass road to left.
- 10.6 At the fork turn left, and just beyond cross railroad and pass cotton mill on the right.
- 12.8 Cross long wooden bridge.
- 13.5 Pass crossroad.
- 14.0 Cross small wooden bridge.
- 14.5 Pass crossroad.
- 14.7 Cross small wooden bridge.
- 16.0 At the fork keep to the right.
- 17.9 Turn sharp left over wooden bridge.
- 18.6 At the fork keep right on the main road.
- 19.6 At the end of the road opposite cabin turn right.
- 24.0 Cross the railroad into **WINDER**.
- 24.2 Turn right around the Granite House.
- 25.7 At the fork take the left road.

# STODDARD'S

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Dixie's  
Greatest,  
Best, Most  
Sanitary  
and Complete  
Dry Cleaning  
and Dyeing  
Establishment  
in America.

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130 PEACHTREE ST.

Opposite Candler Building

ATLANTA, GA.

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Mail orders solicited from all parts of the  
United States.

- 26.5 At the fork take the left road across the railroad, and turn right.
27. Cross the railroad.
- 27.8 Cross the railroad.
- 28.4 Cross the railroad.
- 30.4 Cross the railroad at **KARL** station, and bear to the right.
- 31.7 At the end of the road, **AUBURN** station on the right, turn left and then immediately right.
- 33.2 Cross the railroad.
- 35.7 Pass crossroad.
- 39.1 At the fork take the left road.
- 39.2 Pass road to right.
- 46.7 Cross narrow gauge railroad.
- 47.3 Cross the railroad into **LAWRENCEVILLE**, passing station on the right.
- 47.6 Turn right into the main street.
- 47.7 At the next corner turn left around the Cornet Hotel into Perry street.
- 48.1 At the fork take the right road.
- 49.6 At the fork take the left road.
- 51.4 At the fork take the left road.
- 52.2 Pass crossroad.
- 53.1 Pass crossroad.
- 54.3 Pass crossroad.
- 55.1 **SNELLVILLE**; at the fork, with the town well in the centre, take the right road.
- 56.3 Take the left road up hill.
- 57.4 Pass cotton gin on left.
- 57.9 Pass crossroad.
- 58.8 At the fork take the right road.
- 59.4 Cross iron bridge.
- 60.3 Pass crossroad.
62. At the fork take the left road.
- 62.6 Turn left directly toward Stone Mountain.
- 63.3 Cross iron bridge.
- 65.6 **STONE MOUNTAIN**; turn right around brick store (in angle).
- 65.8 At the end of the road turn left.
- 67.4 Pass road on right.
- 70.7 **CLARKSON**; pass railroad station on left.
- 71.3 Cross the railroad.
- 72.3 Cross the railroad.
- 72.8 Cross the railroad at **SCOTTDAL**.
- 73.5 Pass road to left.
- 73.8 **INGLESIDE**; turn right.
- 74.7 Keep straight ahead, following the railroad.
- 75.3 Pass **DECATUR** station on the right.

- 77.3 Turn right across the railroad and the trolley.
- 77.4 Turn left at **KIRKWOOD** station.
- 79.2 Turn right into Hunt street.
- 79.3 Turn left into Edgewood avenue, **ATLANTA**.
- 81.3 Turn into Marietta street.
- 81.4 Turn left into Broad street.
- 81.5 Office of the **ATLANTA JOURNAL**; checking station, last stop, final control. Cars will be released as soon as officially examined by the Technical Committee.

---

## Motoring Apparel and Accessories

☞ Muse's would not be the complete man's store that it is if it failed to provide for the needs of automobilists.

☞ In our third floor you will find a splendidly equipped and thoroughly stocked department devoted to Automobile Apparel and Accessories.

☞ Muse quality is evident throughout every line.

All Motor Enthusiasts  
Are Invited to Call

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**3-5-7 Whitehall** **Atlanta**

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A High Class Hotel, centrally located in the  
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Special Accommodations for Automobile Touring  
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On route of National Highway—New York to Atlanta.

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Rates \$2.50 per day.

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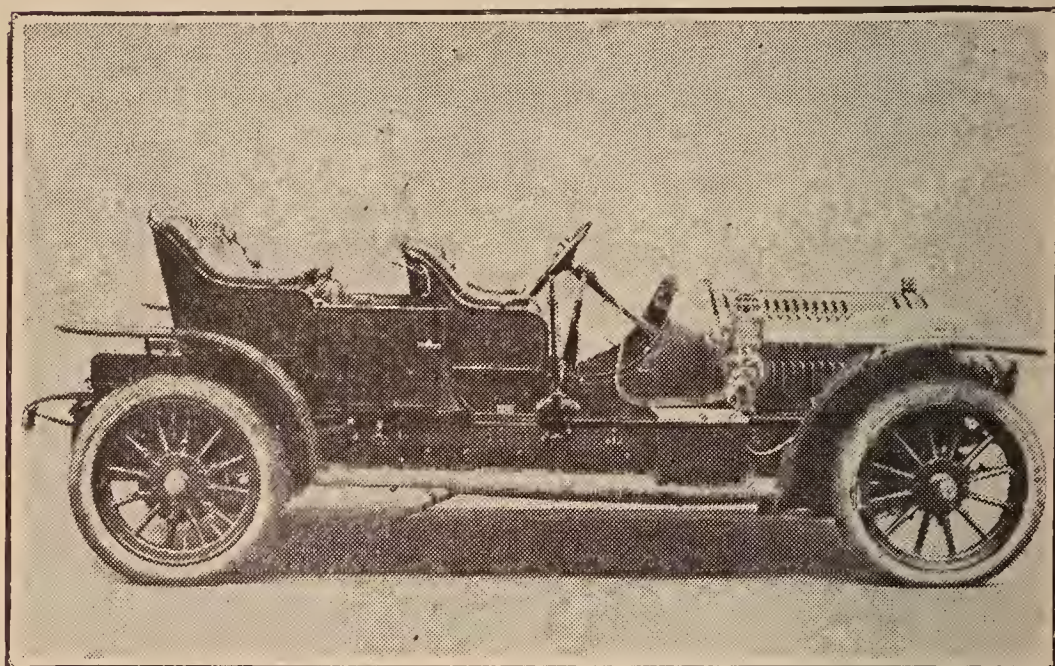
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*"The Car of Emperors—The Emperor of Cars"*



Embodies highest quality, durability, hill climbing power and speed, combined with ideal smoothness in operation.

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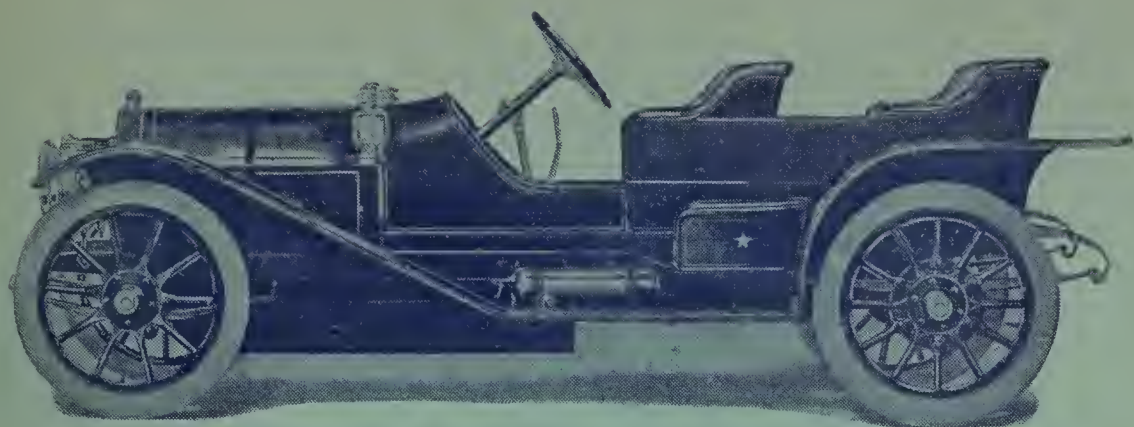
1601 BROADWAY, Near 48th St., NEW YORK

## GEORGIA MOTOR CAR CO.

68-70 EDGEWOOD AVENUE

ATLANTA, GA.

DISTRIBUTORS FOR THE STATE OF GEORGIA.



## **“WHITE STAR” 35**

### **MODEL A**

#### **SYNOPSIS AND SPECIFICATIONS :**

**HORSE POWER**—Thirty-five horse power to the rear wheels.

**NUMBER OF CYLINDERS**—Four, vertically, cast singularly, four-cycle.

**BORE**—Four and one-quarter inches.

**STROKE**—Five inches.

**VALVES**—Exhaust in head, intake on side  $1\frac{7}{8}$  inches.

**COOLING SYSTEM**—Flat tube radiator and pump.

**LUBRICATING SYSTEM**—Constant level, mechanical pump, gear driven.

**CARBURETOR**—Schebler Model “F.”

**IGNITION**—Remy magneto and dry batteries.

**CLUTCH**—Cone type, thermoid faced.

**TRANSMISSION**—Sliding gear, selective, three-speed and reverse, direct on high.

**DRIVE**—Bevel gear, shaft driven.

**REAR AXLE**—Floating type, bevel gear differential, removable direct through rear axle housing. Wheels run on axle tubes driven by the floating axles within.

**FRONT AXLE**—Channel section, weight carried by ball thrust bearings.

**FRAME**—Pressed channel steel, side members driven in for maximum steering angle.

**BODY**—Metal and wood.

**HOOD**—Removable, hinged, water and dust proof, sheet metal.

**SPRINGS**—Semi-elliptic, front 2 inches wide, full elliptic rear.

**STEERING GEAR**—Irreversible worm and sector, 17 inch wheel.

**BRAKES**—Two sets, internal and external, on rear wheel.

**CONTROL LEVERS**—Clutch, brake and pedal, change speed and emergency brake levers, spark and throttle on steering wheel.

**WHEEL BASE**—One hundred and ten inches, tread 56 inches and 60 inches.

**WHEELS**—Thirty-two inches by  $3\frac{1}{2}$  inches second growth hickory.

**GASOLINE CAPACITY**—Fifteen gallons under front seat; gravity feed.

**TIRES**—Quick detachable, Marsh rims.

**EQUIPMENT**—Top, with side curtains and hood for top. Two gasoline lamps, two dash oil lamps, one tail lamp, horn, gas generator, tire repair outfit.

**PRICE**—\$1,500.00 F. O. B. cars Atlanta, Ga.

### **The Only Southern-made Automobile**

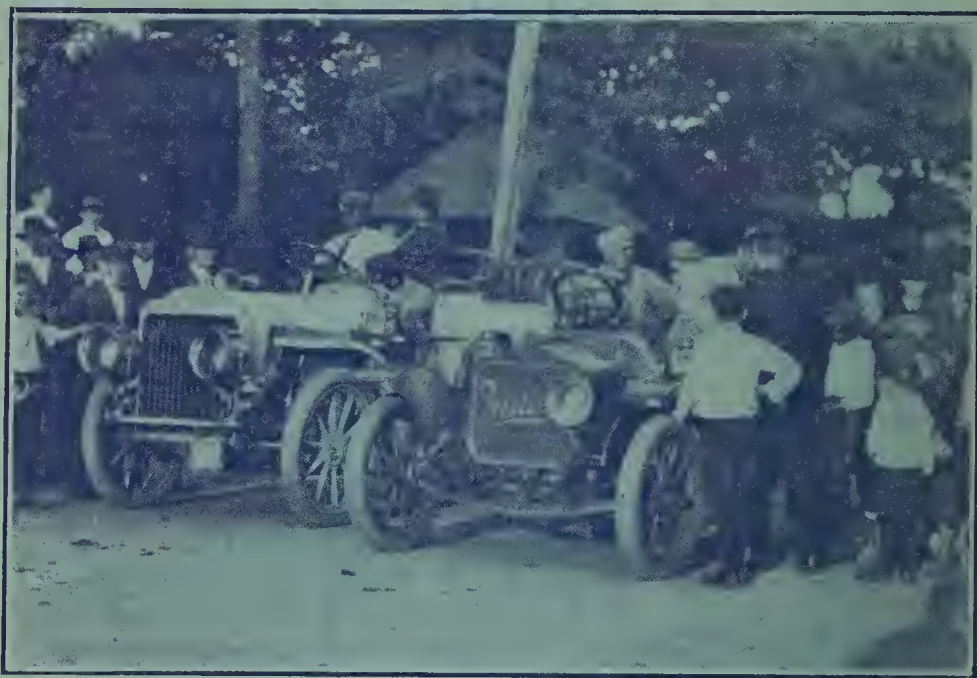
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## **WHITE STAR AUTOMOBILE CO.**

**MEANS STREET, ATLANTA, GA.**

# White STEAM and GASOLINE Cars

## LAID OUT THE NEW YORK-ATLANTA HIGHWAY



The many thousands of miles of traveling necessary in selecting the route of the New York-to-Atlanta Highway was all done by White cars.

A 30 horse power White Steamer made three preliminary trips of investigation between New York and Atlanta, covering three different routes. Many miles of the "roads" covered on these exploring trips were of a kind which no other type of car could negotiate, but the White made the three trips, aggregating 4,500 miles, on schedule time.

For the final pathfinding trip, which definitely located this highway, a 40 horse power White Steamer, using kerosene as fuel, and a 20 horse power White gasoline car were used. The White Steamer made the fastest trip on record from New York to Atlanta—three days faster than allowed by the schedule of this contest. The White gasoline car, which started from Atlanta, met the steamer at Martinsville, and the two cars then proceeded southward together at a record-breaking pace.

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## THE WHITE COMPANY

NEW YORK : Broadway at 62nd Street.

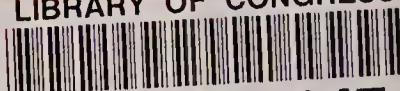
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